



# MONROE CAPITAL



## SPORTS, MEDIA & ENTERTAINMENT FINANCE

Monroe Capital's sports, media and entertainment vertical will provide financing across the capital structure for acquisition financing, growth investment, and recapitalizations. Monroe has the capabilities to play in different parts of the capital stack and structure facilities to meet the increasing demand for capital.

### INVESTMENT CAPABILITIES

- Ability to underwrite facilities up to \$250 million
- U.S. and Canada focus with foreign capabilities
- Sponsor and Non-sponsor opportunities

### INVESTMENT PRODUCTS

- Senior secured cash flow and enterprise value loans
- Senior asset-based structured facilities
- Unitranche financings
- Club and syndicated transactions
- Equity

### TRANSACTION TYPES

- Acquisitions
- Growth Capital
- Recapitalizations
- Refinancings
- Opportunistic
- Working Capital

### INDUSTRY SEGMENTS

#### Sports

- Teams and clubs across all major sports
- Venues and live entertainment
- Service providers – ticketing, hospitality, marketing, merchandise, tech-enabled companies, media rights, youth sports

#### Media & Entertainment

- Content
  - Production and distribution
  - Scripted and unscripted programming
  - Library and IP-heavy businesses
- Music
  - Streaming, publishing and recording assets
  - Distribution / labels
  - Independents
- Live entertainment
- Representation – talent and management
- Production services
- Location-based entertainment
- B2B – general service providers with media and entertainment end markets



2022 LOWER MID-MARKET LENDER of the YEAR, AMERICAS

2022 CLO MANAGER of the YEAR, AMERICAS



2022 BEST PERFORMANCE in PRIVATE DEBT – MID-CAP, KOREA



2023 LOWER MID-MARKETS LENDER of the YEAR, U.S.A.



2021 BEST U.S. DIRECT LENDING FUND of the YEAR












2020 PRIVATE CREDIT STRATEGY of the YEAR

## SPORTS, MEDIA & ENTERTAINMENT FINANCE

### CONTACT




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### REPRESENTATIVE MEDIA & ENTERTAINMENT TRANSACTIONS

<p><b>Undisclosed Senior Secured Credit Facility</b>  <i>was provided to support the recapitalization of</i></p>  <p>Joint Lead Arranger</p>	<p><b>Undisclosed Senior Secured Credit Facility</b>  <i>was provided to support the acquisition of</i></p>  <p>by</p>  <p>Agent</p>	<p><b>Undisclosed Senior Secured Credit Facility</b>  <i>was provided to support the growth of</i></p> <p>Peter Chernin's  <b>The North Road Company</b></p> <p>by</p>  <p>Co-Lender</p>	<p><b>Undisclosed Second Lien Facility</b>  <i>was provided to support the acquisition of</i></p>  <p>by</p>  <p>Agent</p>	<p><b>Undisclosed Unitranche Credit Facility</b>  <i>was provided to support the acquisition of</i></p>  <p>and</p>  <p>by</p>  <p>Agent</p>
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<p><b>Undisclosed Senior Secured Credit Facility</b>  <i>was provided to support the acquisition of</i></p>  <p>by</p>  <p>Participant</p>	<p><b>\$35,000,000 Senior Credit Facility</b>  <i>was provided to support the recapitalization of</i></p>  <p>by</p>  <p>Agent</p>	<p><b>\$25,000,000 Unitranche Credit Facility</b>  <i>was provided to support the growth of</i></p>  <p>Agent</p>	<p><b>\$27,500,000 Senior Secured Credit Facility</b>  <i>was provided to support the investment in</i></p>  <p>A affiliated portfolio company of</p>  <p>Agent</p>
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### REPRESENTATIVE SPORTS TRANSACTIONS

<p><b>Undisclosed Senior Secured Credit Facility</b>  <i>was provided to support the acquisition of</i></p> <p><b>Full-Service Sports Media &amp; Marketing Company</b></p> <p>by</p> <p><b>Access Holdings</b></p> <p>Joint Lead Arranger</p>	<p><b>Undisclosed Senior Secured Credit Facility</b>  <i>was provided to support the investment in</i></p> <p><b>Portfolio of Professional Soccer Clubs</b></p> <p>Participant</p>	<p><b>Undisclosed Senior Secured Credit Facility</b>  <i>was provided to support the investment in</i></p>  <p><b>Palm Beach Gardens, FL</b></p> <p>Administrative Agent &amp; Lead Arranger</p>	<p><b>Undisclosed Senior Secured Credit Facility</b>  <i>was provided to support the acquisition of</i></p>  <p>by</p>  <p>Agent</p>
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